

FOR IMMEDIATE RELEASE

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Email: molliemraz@icomamerica.com**Icom's V3MR: Rugged, Loud, and Reliable**

KIRKLAND, Wash. (November 2021) – Looking for a tough radio for your worksite? Icom introduces the V3MR, the latest member of the Multi-Use Radio Service (MURS) family. At a lower price point, this entry-level land mobile radio won't break the bank for those who need a professional-grade and license-free option.

The V3MR works right out of the box and comes with a battery, antenna, and charger. The Li-ion battery lasts up to 24 hours, exceeding the standard workday. This simple and professional-grade two-way radio is perfect for hospitality, construction, personal use, and more. The V3MR's compact and waterproof chassis can withstand a daily worksite's environment, taking splashes in the mud or drops on concrete. Other features include VOX function, MDC PTT ID transmit, CTCSS tone and DTCS code, 2-step low battery beep, Lone Worker, and other safety functions.

Stay connected to your team or organization with basic MURS range. The V3MR can work up to 250,000 sq ft in a building (warehouses, restaurants, theatres, stadiums), up to 20 floors (hospitality and retail), and up to two miles on a work site (construction and campgrounds). MURS uses channels in the 151 – 154 MHz spectrum range and channels are for short-distance, two-way communications and function similar to walkie-talkies.

Icom is known the world over for manufacturing the most innovative land mobile radios. In a world where technology is ever-evolving, Icom continues to stand the test of time with leading-edge forward thinking. Radio users worldwide choose Icom for their legendary durability, quality, dependability, and ease of use.

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About Icom America

Icom Incorporated is a wireless communications equipment manufacturing company located in Osaka, Japan. Since Icom's establishment in 1954, Icom has had a long record as a trusted manufacturer of land mobile radios, marine radios, navigation products, aviation radios, communications receivers, and amateur radios. Icom is recognized as a reliable two-way radio global brand name around the world with a reputation for rugged, high-quality products. Icom radios are used by many professional organizations worldwide including military/police forces, local governments, utilities, transportation/airports, security firms, and many other users. Icom is taking this deep knowledge of radio technology and expanding to a new genre of professional radio in the satellite communication field. More information can be found at <https://www.icomamerica.com>

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